

Application Data Sheet

Application Information

Application Type:: Regular
Subject Matter:: Utility
Title:: SYSTEM AND METHOD FOR
DELIVERING AND MANAGING
ADVERTISEMENTS
Total Drawing Sheets:: 20
Formal Drawings:: Yes
Attorney Docket Number:: 860.1003

Applicant Information

Inventor One Given Name:: Akio
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State or Country of Residence:: Japan
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Citizenship Country:: Japan

Correspondence Information

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Representative Information

Representative Customer Number:: 23280

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Continuation of	PCT/JP01/06800	08/08/2001

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Foreign Priority Information

Country::	Application number::	Filing Date::	Priority Claimed::
Japan	2001-135112	05/02/2001	Yes
Japan	PCT/JP01/05239	06/20/2001	Yes

Assignee Information

Name:: DENTSU INC.
Street of mailing address:: 8-1 Higashishinbashi 1-chome
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City of mailing address:: Tokyo
Country of mailing address:: Japan
Postal or Zip Code of mailing address:: 105-7001